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Dear <Salutation>,

We invite you to read *Invest in Bavaria's* newsletter "**BUSINESS BAVARIA**", issue 2/2010, highlighting investment, business and technology news in the German State of Bavaria.

In this edition of "Business Bavaria" (please [click here to go to newsletter](#)):

- **Bavaria: the EU's best-performing base**
- **Munich: Europe's best airport**
- **Five minutes with prize-winning mobile mapmaker Franz Huber**
- **From Bavaria: The tools for the Terahertz revolution**
- **Bavaria's tech designers: designing product performance and pleasure**

**Other topics include:**

- Trade fairs, business trips
- Bavaria at the Olympics, the Olympics in Bavaria
- Carnival in Bavaria and the state's best snowboarding

For more information about Europe's premier business location, the State of Bavaria, please visit our websites [www.bavaria.org](http://www.bavaria.org) and [www.invest-in-bavaria.com](http://www.invest-in-bavaria.com). We welcome your phone call and email and look forward to personally assisting you. It is our mission to provide personalized, comprehensive assistance, at no charge, to U.S. companies considering establishing a presence in Bavaria, throughout all phases of the expansion process. Thank you for your continued interest in Bavaria.

*To the new reader interested in subscribing to this newsletter, please refer to: <http://www.bavaria.org/newsletter>. To unsubscribe please reply to this email with "unsubscribe" in the subject line.*

Very Truly Yours,

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**Companies and organizations in the news:** 3M (p. 3) Audi (p. 3) Blank Paper Studio (p. 4) BMW (p. 3) Busse Design + Engineering (p. 3) Focus Money (p. 2) Fraunhofer Institute for Integrated Circuits (p. 2) Kartographie Huber (p. 2) MAN (p. 3) N + P Industrial Design GmbH (p. 3) nexxon design (p. 3) Siemens (p. 3) SKZ South German Center of Research into Plastics (p. 2) Stadtsparkasse München (p. 2) Technical University Braunschweig (p. 2) ZEW Center for European Economic Research (p. 1)

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Please feel free to forward this message to business friends and colleagues. They are invited to sign up to receive our updates in the future. To sign up to receive future updates from the State of Bavaria, please email to [info@bavaria.com](mailto:info@bavaria.com) with the message "Add me to the distribution list" in the subject line and we will add you to our e-mailing list.

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Dear <Salutation>:

I am writing to introduce you to the German State of Bavaria U.S. Office for Economic Development and to inquire if we may be of assistance to <Company>. As a representative office of Bavaria's Ministry for Economic Affairs we provide **free of charge and confidential** assistance to American companies considering expanding to Europe.

Our services are designed to quickly connect you to the people and information you need in order to establish and develop your presence in Bavaria/Germany/Europe. Below are some examples of how we may help you:

- Providing valuable information to support your analysis and planning
- Assisting with sources for employee staffing
- Identifying the most suitable locations based on your goals and setting up site visits
- Exploring potential opportunities for financing and incentives according to funding criteria and qualifications
- Facilitating initial contacts to relevant public administration departments, industry and business associations and networks
- Assistance in ensuring that official formalities are completed promptly and effectively

**Bavaria, a hub for European logistics,  
offers huge market potential for companies like <company> because:**

- Bavaria has 8,000 manufacturing companies
- Bavaria is a successful player in the world, thriving on exports
- Bavaria's location at the crossroads between Western & Eastern Europe
- Bavaria's proximity to the developing markets in the Eastern and Central Europe
- Bavaria's state of the art infrastructure

Our track record is substantial, having helped numerous U.S. companies successfully achieve their desired objectives in Bavaria. Today 850 American companies have business locations in Germany's southern state - Bavaria. We thank you for your consideration and will contact you this week to follow up.

Very truly yours,

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